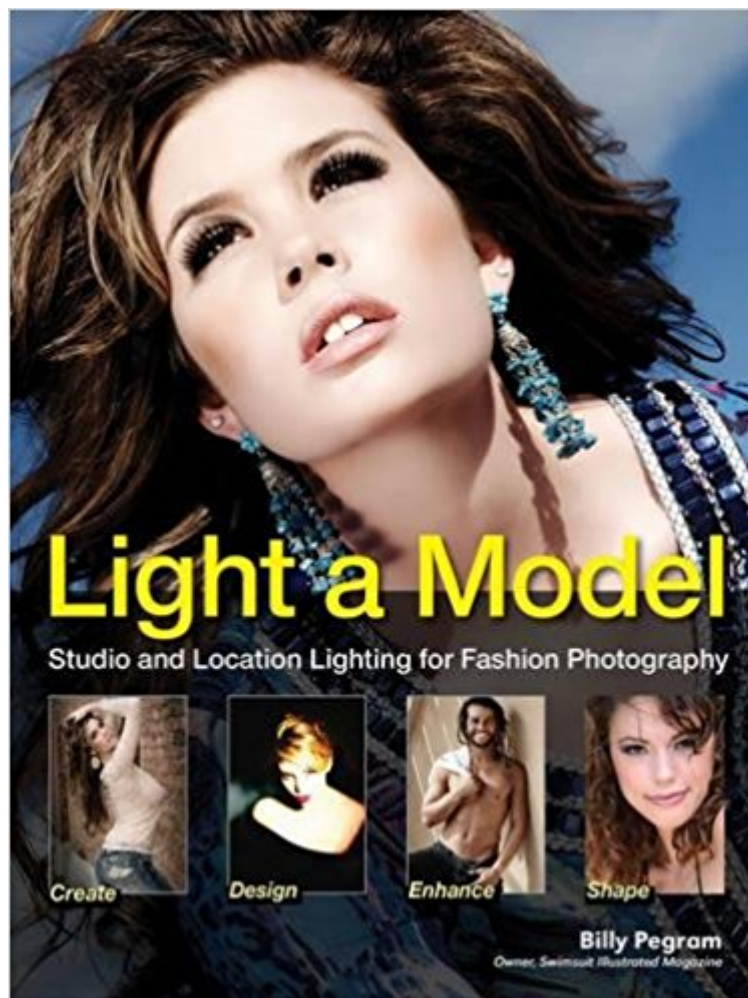




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# Light A Model: Studio And Location Lighting Techniques For Fashion Photography



## Synopsis

Models need to get hired, designers need to sell their clothing, magazine editors need to attract readers—and to do this, they all need one thing: attention-grabbing images. Satisfying these savvy and demanding fashion-photography clients requires a photographer with both a strong command of lighting and a dash of ingenuity. In this book, veteran fashion shooter Billy Pegram (whose past clients include Fila, Swatch, Pussycat Dolls, and Tony Hawk) shows you how to attain that goal with cutting-edge techniques that showcase flawless skin, accentuate stunning figures, and highlight gorgeous products. Through careful control of the light, whether in the studio or on location, you'll learn how to manage every nuance of the model's appearance, drawing attention to his or her standout qualities and minimizing any problem areas. Short, to-the-point lessons with ample lighting diagrams and image sequences make learning easy. Armed with these techniques, you'll be ready to approach fashion shoots (or fashion-inspired portrait sessions) with confidence—and deliver memorable images to your clients.

## Book Information

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## Customer Reviews

Billy Pegram is a professional model photographer who has worked with Fila, the Goodwill Games, Swatch and many more. He is the author of Fashion Model Photography, Posing Techniques for Photographing Model Portfolios, and Professional Model Portfolios. He lives in Las Vegas, Nevada.

This was a one time sit down and read it all at once book because I loved it. Models are a big part of

my portfolio and I always enjoy reading other photographers viewpoint on the subject and I really found this book with Billy Pegram to be tops of the ladder. I would look forward to reading more of Billy's work. With Thanks and Best Wishes.

The author has written some good books about working with models and lighting. This book is a summary of the previous books. I'd recommend any of his other books instead of this. I have all of his previous books and they're good. This was a waste of money.

Great item, highly recommend.

LOVE this Author, Love this book! Wont be dissappointed! Great tips for MODELS and PHOTOGRAPHERS and All around a great read.!

its good...not real detailed....but its gets the information across

I think this would be a good book for the person looking to get started in working with models. There is of course more to learn about photographing in the fashion world but this is definitely where someone could get their start. He also points out that there are many different types of modeling for all different types of products. From full body shots to just hands or faces there is a lot out there to specialize in. I received this book in order to review.

Mediocre at best

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